

Seocho Fashion Center

Identification

EBN	130972
Name	Seocho Fashion Center
Alternative Name	Seocho Fashion Headquarters
Construction Type	skyscraper
Current Status	unbuilt [cancelled]

Location

Continent Name	Asia	City Name	Seoul
Country Name	South Korea	District (1st level)	Seocho-gu
State Name	Seoul Metropolitan City	Address (as text)	Seocho-dong
Metro Area Name	Seoul Metro Area		

Description

Main Usage	commercial office
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Spatial dimensions

Height (structural)	738.19 ft	Floors (underground)	7
Height (tip)	738.19 ft	Floors (overground)	43
Height (roof)	738.19 ft	Parking places	1,100

Years and costs

Year (construction end)	1997
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Facts

- The Seocho Fashion Center brings fashion-related businesses into a new relationship within a single structure in a rapidly expanding area of south-central Seoul.
- The angled surfaces resolve the contextual influences of high rise office buildings to the east and lower scale residential areas to the west and south.
- The culmination is a projecting 'crown' that creates a dramatic skyline profile. At ground level a public plaza, focused by a giant video screen, overlaps spatially into the atrium.

Involved companies

Architect.....

Kohn Pedersen Fox Associates

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Additional company data available for this building

Consultant	Contact us	Owner	Contact us
Developer	Contact us	Structural Engineering	Contact us

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