

# Boulevard Tower



## Identification

**EBN** 127256

**Name** Boulevard Tower

**Alternative Name** United Carbon Building  
Nelson Building  
Stanley Building

**Construction Type** high-rise building

**Current Status** existing [completed]

## Location

**Continent Name** North America **Postcode** 25301

**Country Name** U.S.A. **Address (as text)** 1018 Kanawha Boulevard East

**State Name** West Virginia **Main Address** 1018 Kanawha Boulevard East

<b>Metro Area Name</b>	Charleston Metro Area	<b>Virtual Address</b>	1 Broad Street
<b>City Name</b>	Charleston		

### Description

<b>Foundation System</b>	pile foundation	<b>Facade Material</b>	brick granite
<b>Structural System</b>	rigid frame	<b>Facade Color</b>	black dark yellow
<b>Structural Material</b>	steel	<b>Architectural style</b>	early modernism
<b>Facade System</b>	applied masonry	<b>Main Usage</b>	commercial office

### Spatial dimensions

<b>Height (structural)</b>	157 ft	<b>Floors (overground)</b>	12
<b>Height (roof)</b>	157 ft	<b>Elevators</b>	2
<b>Height (main roof)</b>	131 ft	<b>Usable Floor Area (UFA)</b>	<a href="#">Buy full PDF</a>
<b>Floors (underground)</b>	2		

### Years and costs

<b>Year (construction start)</b>	1940	<b>Year (construction end)</b>	1941
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### Features & Amenities

- One of the city's famous buildings
- National landmark
- Exercise facility is available

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## Facts

- The United Carbon Building was added to the National Register of Historic Places in 1994.
- The tower has ribbon windows alternating with gold brick spandrels, combining with the black granite base to represent the developer's corporate colors.
- The rounded corners set this building apart as a significant early work of the International Style.
- Its foundation features 315 concrete piles driven 48 feet below street level.
- The facade at the ground level features Minnesota black granite and Virginia alberene stone.
- The original sidewalks surrounding the building featured a special mix of concrete combined with a pigment of carbon black, to complement the building's black and gold facade.
- The bronze sculpture at the main entrance was created by Robert E. Martens, and is representative of all the workers of the company.
- Originally commissioned in 1939 as the national headquarters of the United Carbon Company, and would subsequently serve as its headquarters from 1941-1950.
- The black and gold color scheme of the building was carried out to mirror the corporate colors of the United Carbon Company.

## Involved companies

*Architect*.....

**Martens & Son, Architects**

Charleston

U.S.A.

*Consultant*.....

**Eliel Saarinen**

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