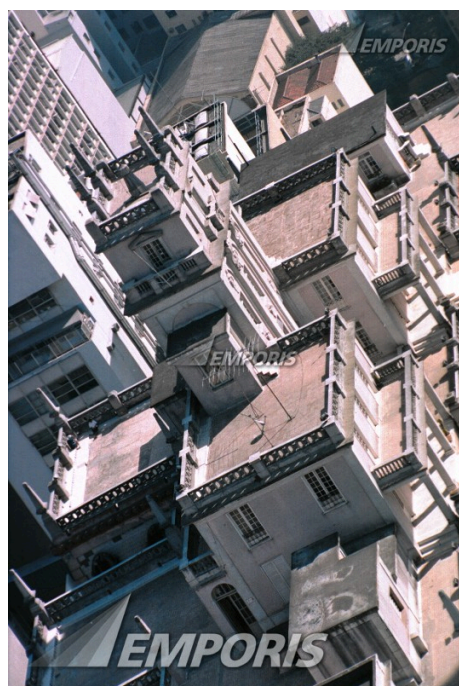


Prédio Martinelli



Identification



EBN	119765
Name	Prédio Martinelli
Alternative Name	Predio Martinelli
Construction Type	skyscraper
Current Status	existing [completed]

Location

Continent Name	South America	District (1st level)	Centro
Country Name	Brazil	District (2nd level)	Sé
State Name	São Paulo	Postcode	01009-000
Metro Area Name	Região Metropolitana de São Paulo	Address (as text)	Rua Líbero Badaró, 504

City Name	São Paulo	Main Address	Rua Libero Badaró, 504-518 Rua São Bento, 397-413 Avenida São João, 11-65
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Description

Structural Material	concrete	Facade Color	light pink
Facade System	exposed structure	Architectural style	neo-classicism
Facade Material	brick concrete	Main Usage	 commercial office service branch(es)  institutional office

Spatial dimensions

Height (structural)	346.62 ft	Floors (overground)	28
Height (tip)	346.62 ft	Gross Floor Area (GFA)	Buy full PDF
Height (roof)	346.62 ft	Usable Floor Area (UFA)	Buy full PDF
Height (floor-ceiling)	12.14 ft		

Years and costs

Year (construction start)	1922	Year (last renovation)	1979
Year (construction end)	1929		

Features & Amenities

- One of the city's famous buildings
- Observation floor is available

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Facts

- The building was totally restored between 1975-1979.
- In 1943 the building was renamed Edificio America, later reverting to its original name, Prédio Martinelli.
- The building hosted the first luminous advertisement in São Paulo, installed in 1929 and removed some years later.
- Stories abound of the building being haunted by a ghost called "the blonde lady with no face", seen only in mirrors.
- The first skyscraper in Brazil.
- Martinelli and his wife lived in a four-story mansion on top of the building, with a private elevator and garden.
- Built by wealthy naval constructor Comendatore Martinelli.
- In 1992 the municipality became São Paulo historical heritage.
- In the 1950's the building was invaded by poor families that used the building as residence for many years.
- All cement used in the construction was imported from Norway and Sweden.
- In 1947 the building lost the title of the tallest building in São Paulo to Altino Arantes.
- The original project predicted a building with 12 stories, the project was changed later to 14, 20, and finally 30 stories.
- Due to financial difficulties in 1934, Comendatore Martinelli sold the building to the Italian government. In 1943, with Brazil joining World War II against the axis, all Italian properties were confiscated by the Brazilian government, including the building.

Involved companies

Architect.....

Irmãos Lacombe

São Paulo

Brazil

Additional company data available for this building

Construction Company [Buy full PDF](#) **Owner** [Buy full PDF](#)

Renovations

Renovation 1979

Companies involved in this renovation

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