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Brian Tonry new Chief Marketing Officer at Emporis

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FRANKFURT, Germany, May 5 /PRNewswire/ -- As of April 1, 2009, Brian Tonry is the new Chief Marketing Officer at Emporis. Mr. Tonry will head up marketing and product development activities at the largest provider of global building data worldwide. He will also provide senior-level support to the Sales division, in particular with regard to strategic partner and business development activities.

Before coming to Emporis, Mr. Tonry was most recently a vice-president at McGraw-Hill Construction, with overall responsibility for the company's analytics and custom market research sales organization, as well as heading up international business development. Under Mr. Tonry's leadership, analytics and research sales saw double-digit growth in each of the past three years, becoming the organization's fastest-growing product line.

Mr. Tonry joined McGraw-Hill Construction as Director of Business Development in 2000. He built partnerships with Bluebook, E-Builder, and Nextel, resulting in significant further business for the group. In addition, Mr. Tonry was the project manager for the creation and launch of the McGraw-Hill Construction brand. He also helped develop the organization's customer-centric structure as Director of BPM (Building Product Manufacturer) Marketing, and was an integral force behind all BPM product offerings. From 2005-2006 he served as Vice-President of Product Marketing, where he was instrumental in the launches of the MHC Network and the Sweets Network for Products. Prior to this, he worked for the Shared Services division of the McGraw-Hill Companies, having come from the publishing house Dow Jones in 1997.

For Emporis' CEO Stephan R. Boehm, the appointment of Mr. Tonry will bring further thrust to the company: "Brian's excellent reputation, his know-how, and above all his experience in creating and maintaining long-term strategic partnerships, will help us to leverage Emporis' business potential on an even greater scale."

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